



Is looking for a

BRAND AND SOCIAL MEDIA ACTIVATION SPECIALIST (BALTICS)

Responsibilities:

- Develop and implement marketing activities in relation to new product launches and PR activities
- Develop and implement action plan and content to grow social media channels
- Be in the field – keeping an admin role of company's official SM accounts
- Track, review, and report the effectiveness of campaigns
- Organize and participate in production of needed materials
- Be part of Baltic events planning and execution

Requirements:

- Your passion to marketing and social media is a MUST
- Higher education in Communications, PR, Marketing or other related field
- Comprehensive knowledge of corporate brand building on social media and trends
- Ability to deliver results in tight dead-lines
- Proficiency in Latvian, English languages – all written and verbal
- Previous experience on similar position would be considered as an advantage

We offer:

- Dynamic and interesting daily work within a creative Baltic marketing team
- Benefits associated with beauty industry
- Paid lunch 😊
- Social guarantees and competitive compensation package

The position is full time and based at the office in Riga, Bruninieku street 8 (across Dailes theatre).

Apply till December 10, 2018

By sending your CV to prbaltic@oriflame.com

Please note that we will contact the successful candidates within 1 week after the last application date.